HEFEL

PREMIUM

BEDDING RANGE 2026/2027

MADE IN AUSTRIA



PREMIUM QUALITY FOR REFRESHING SLEEP.

Our mission is to make everyone happier through healthy sleep by enabling them to experience a nightly wellness spa with HEFEL products.

We achieve this through innovative, high-quality products tailored to individual sleep comfort, which are created by qualified, friendly and committed employees, produced in Austria for our love of quality and marketed worldwide, based on the uncompromisingly honest and enduring values of a traditional family business.

PREMIUM QUALITY
FOR REFRESHING SLEEP





In a world flooded with cheap mass-produced goods we at HEFEL have committed ourselves to a strategy based on uncompromising quality. For this reason the product quality of our bedding, the service quality of our collaborative approach to working with our customers, the creative quality of our countless innovations, the marketing quality of our sales support at the P.O.S., sleep and recuperation quality for the consumer and working environment quality for our employees lie at the heart of our thinking and our actions. This quality thinking underpins the rigorous pursuit of two goals. We would like to give our partners worldwide the opportunity of differentiating themselves primarily through high quality products and we wish to turn the precious hours of the nighttime recovery phase into a uniquely refreshing experience for as many consumers as possible. We are passionate about making our quality strategy the cornerstone of all our activities. Valuable and widely appreciated products and satisfied customers and consumers are regarded by our employees as an acknowledgement of their efforts and as an incentive.

We have created a wide range of bedding that is as individual as each person's sleeping patterns. HEFEL comforters, HEFEL pillows and HEFEL mattress protectors are noteworthy for offering a sometimes very diverse set of product characteristics. All the products in the HEFEL PREMIUM bedding range epitomise our pursuit of quality, decades of experience and our determination to achieve perfection. We remain focussed on a clear concept to guarantee the perfection of our products: Made in Austria, for our love of quality!

We hope you will be extremely satisfied with our HEFEL bedding.



Dr. Dietmar Hefel Mag. Ulrike Hefel

HEFEL PREMIUM CONTENTS

EXPERTS FOR REFRESHING SLEEP

> HEFEL – TRADITION AND INNOVATION 6
> HEFEL – MADE IN AUSTRIA 7
> HEFEL – ÖSV-PARTNERSHIP 8
> HEFEL – THE RIGHT COMFORTER 8
> HEFEL – BODYFIT QUILTING 9
> HEFEL – FINEST FABRICS AND BEST FILLINGS 9
> HEFEL – MAXIMUM FLUFFINESS 10
> HEFEL – COSY WARMTH AND HEAVENLY SLEEPING ENVIRONMENT 11
> HEFEL – RESPONSIBILITY 12
> HEFEL – CERTIFICATES & AWARDS 13
> HEFEL – THE TENCEL™ PIONEER 14

PREMIUM BEDDING RANGE

> HEFEL FIBRE RANGE 16
• HEFEL KLIMACONTROL – TEMPERATURE-CONTROLLED SLEEP 18
• HEFEL CASHMERE – EXCLUSIVE SLEEP 20
• HEFEL PURE – DISTINCT SLEEP 22
• HEFEL BIO – MINDFUL SLEEP 26
• HEFEL WELLNESS – HEALTHY SLEEP 29
• HEFEL SOFTBAUSCH – SOFT SLEEP 32
> HEFEL QUALITY PILLOWS 34
> HEFEL SPECIAL PILLOWS 36
> HEFEL NECK SUPPORT PILLOWS 38
> HEFEL MATTRESS PROTECTORS 40
> HEFEL COOL 42
> HEFEL CHILDREN'S BEDDING 43

PREMIUM DOWN RANGE

> HEFEL DOWN ASSORTMENT 46
• HEFEL SILVER DOWN 47
• HEFEL GOLD DOWN 48
• HEFEL PLATINUM DOWN 48
• HEFEL DELUXE DOWN 49
• HEFEL EIDERDOWN 49
• HEFEL OPULENCE DOWN 50
• HEFEL TENCEL™ ROYAL 50
• HEFEL RETREAT DOWN 51
• HEFEL OUTLAST® PROACTIVE NEXGEN 51

> HEFEL AT THE P.O.S. 52
> HEFEL INTERNATIONAL 54

TRADITION AND INNOVATION

FOR HEAVENLY SLEEP

“Only through craftsmanship can one rise to art” – Johann Hefel, pioneer, visionary and passionately committed textile manufacturer, was absolutely committed to this philosophy when he took over HEFEL & Co. in 1924 from his uncle Josef Anton Hefel, who had founded the textile firm in 1907. Today as in times past HEFEL lives by this philosophy and can now look back at a success story stretching back 115 years.





FROM THE “SCHIFFLISTICKEREI” TO THE BEDDING PROFESSIONAL

Josef Anton Hefel established the “Schifflistickerei” in Schwarzach in 1907. Some 30 years later, in 1936, the ticking weaving mill was opened in Schwarzach, which is now the last remaining mill in German-speaking Europe. After the acquisition of the quilt factory in Kefermarkt, Upper Austria in 1972, HEFEL forged ahead with the production of comforters in the early 1990ies. This decisive step laid the foundation stone for the strong HEFEL brand name which represents the company today and makes us THE bedding professional.

INNOVATIONS FOR YOUR SLEEPING COMFORT

The constant stream of new developments in the field of innovative production techniques has enabled HEFEL to make unbeatably fine fabrics and the fluffiest comforter fillings. Its unwavering commitment to research and development over the years has made HEFEL today one of the leading international innovators. The introduction of the very latest functional fibres such as TENCEL™ or Vitasan® has left a legacy of lasting improvement to sleeping comfort. And that sums up what HEFEL is about.







MADE IN AUSTRIA

FOR OUR LOVE OF QUALITY

Today, as in days gone by, HEFEL bedding has always been Made in Austria. This is just an important part of our corporate culture as employing a highly qualified skilled workforce, many of whom have been working for HEFEL for two or three generations. With a great deal of experience, care and skill they produce and check every single HEFEL quilt – item by item.





TICKING WEAVING MILL IN SCHWARZACH

In the HEFEL ticking weaving mill in Schwarzach (Vorarlberg) the finest down batiste and down/fibre-proof fabrics are produced either as material to be sold by the metre or as finished shells. This is the origin of the quality and purity of all HEFEL products.

OUR TEAM – OUR GREATEST ASSET

Exceptional quality is only made possible by the HEFEL’s greatest asset: its loyal, flexible, inquisitive and highly qualified employees. It is thanks to them that HEFEL today has developed into one of the leading European producers of bedding, constantly setting new standards in the industry and dazzling with new innovations every year. The proof lies in the numerous national and international prizes that have been awarded to HEFEL bedding.

QUILT FACTORY IN KEFERMARKT

Quilted products with premium animal hair, natural fibre and fibre fillings are processed in Kefermarkt (Upper Austria). Therefore primary materials are carefully selected according to the strictest criteria which the factory then makes into finest.

THE ART OF MANUFACTURING

HEFEL remains true to its philosophy: One can only achieve art by mastering craft. This is why HEFEL comforters are quilted in the time-consuming traditional way, one piece at a time, on made-to-measure ramin wood frames. Experienced hands stretch the fabric on the frame like a precious painting. The highest degree of precision and a trained eye are necessary when the filling and fabric have to be precisely aligned and prepared for quilting.







ÖSV-PARTNERSHIP

HEFEL SHOWS ITS SPORTY SIDE

Offizieller Partner Ski Austria

Since 2011, HEFEL has been an official outfitter for the Austrian ski teams. The Austrian Ski Federation (ÖSV) is the by far the most successful Austrian Sports Association. Its athletes are notable for their outstanding performance and a high level of trust. They are popular personalities and rolemodels and thus accord perfectly with the HEFEL philosophy. The Alpine athle-tes are provided with made-to-measure HEFEL bedding. In particular the travel pillow has become an indispensable companion on extended trips to events in Europe and overseas.



from left to right: *Johannes Strolz, Eva Pinkelnig, Alessandro Hämmerle, Mirjam Puchner, Johannes Lamparter*

THE RIGHT COMFORTER

FOR EVERY SEASON

HEFEL All-Year Comforters (GD) are suitable for the autumn and spring months and for all-year round use for city dwellers. The all-year comforters are light yet warm and ideal for eve-ry room environment. The all-year comforters – light have been specially developed for waterbeds. (GD light)

HEFEL Summer Comforters (SD) are pleasantly light and regulate the temperature. Their excellent moisture management function enables you to enjoy wonderfully refreshing sleep, even on hot summer nights.

HEFEL Winter Comforters (WD) are double comforters. These com-forters are particularly warm as they consist of individually quilted pairs of comforters. An air cushion is crea-ted between these two layers, offering perfect heat insulation and preventing cold areas.









HEFEL BODYFIT QUILTING

FOR SNUGNESS AND WARMTH

The most important condition for peaceful and refreshing sleep is an ideal sleeping environment. As well as the em-ployment of natural fibres, the correct quilting is a de-cisive factor because it must ensure that the comforter fits the body perfectly. HEFEL BodyFit quilting refers to quilting patterns designed to fit the shape of the body, giving HEFEL comforters their in-comparable snugness and warmth. The com-forters fold along the quilting seams particularly smoothly to wrap comfortably around the body and ensure a cozily warm sleeping cocoon.

FINEST FABRICS AND BEST FILLINGS

HEFEL produces the incomparably fine fabrics for its bedding in-house. The raw materials are exclusively made from pre-mium yarns such as highest quality cotton up to Nm 290, finest certified organic cotton and silky shimmering TENCEL™. These selected yarns are the raw material for innovative products.

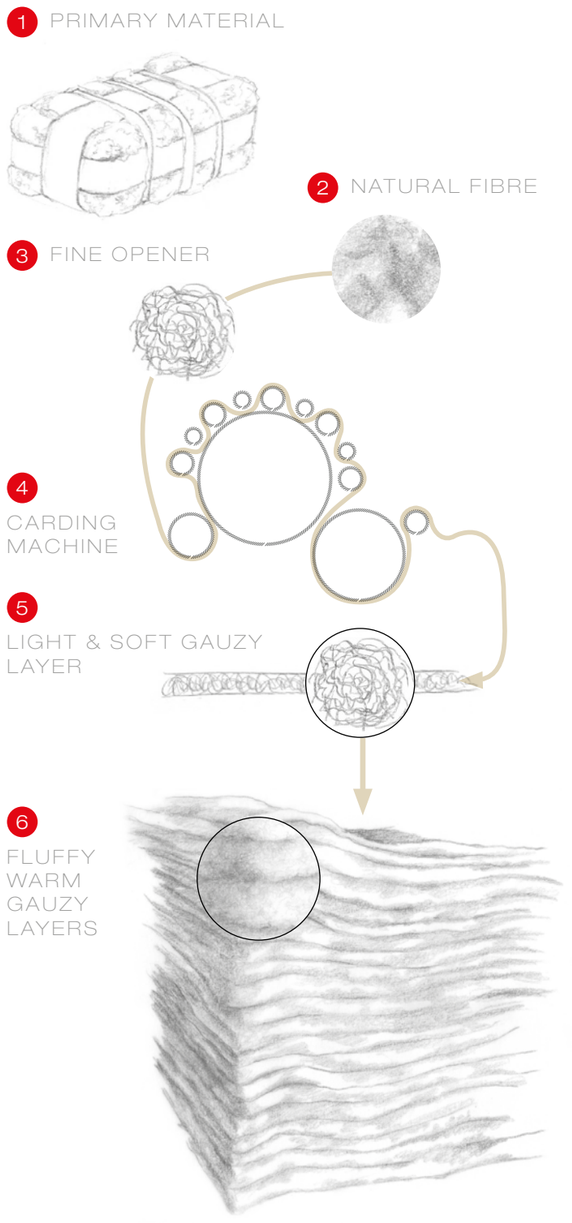
Only the best fillings are good enough for HEFEL comforters. The very best cashmere from the Himalayas, finest camel underhair from Mongolia, soft silk from China and exclusive pure new wool from France and Austria (kbT). In addition, modern fibres such as bamboo, stone pine (Zirbe), Ingeo made from maize and TENCEL™ Lyocell made from wood cellulose offer distinctive comfort benefits to suit different sleep needs. The use of high-tech functional fibres such as Vitasan® promotes a hygienic sleeping environment and may help reduce exposure to allergens. And the innovative CELLIANT® fiber reacts to the body, providing soothing regeneration and greater well-being.





MAXIMUM FLUFFINESS

THANKS TO ULTRA THIN GAUZY LAYERS/CARDING MACHINE



1 PRIMARY MATERIAL

Only the best is good enough.

2 FINEST FILLING FIBRES

The starting point for manufacturing a non-woven fabric is the fibre. During the first stage this is simultaneously roughly loosened up and de-dusted. The processed fibre material is blown through pipes to the fine opener. The fibres open up further during this process.

3 FINE OPENER

In the fibre opener the fibre mass is further opened up and dedusted, dirt particles and unwanted short fibres are removed.

4 HEFEL TOPBAUSCH PROCESS

In the carding machine the filling fibres are gently and evenly cleaned one last time and arranged. The various different rollers “comb” the fibres, combining them in such a way that they hook around each other. This gives them better elasticity and filling volume.

5 EVERY GAUZY LAYER

- light, smooth and soft
- maximum air volume
- for maximum warmth
- through maximum fluffiness
- individual delicate gauzy layers
- with natural frizziness
- laid on top of each other in a criss-cross pattern and bonded together by a special compression process
- up to 25 gauzy layers are needed to fill one comforter
- each individual gauzy layer has 20-30 g/m²

6 FLUFFY WARM GAUZY LAYERS

- maximum fluffiness
- maximum warmth
- maximum sleeping comfort

The basis for the very finest sleeping comfort with HEFEL comforters.

COSY WARMTH AND HEAVENLY SLEEPING ENVIRONMENT

FROM FIRST CLASS WORKMANSHIP

1 FLUFFY FUNCTIONAL FILLINGS WITH HEAVENLY QUALITIES

The fluffiness of the comforter filling determines the degree of comfort whilst asleep and also the warmth retention. HEFEL comforters have more fluffiness than standard quilts and keep their shape better. A HEFEL comforter retains its fluffy volume over years of usage.

2 OPTIMAL SPRINGINESS ACHIEVED BY THE “TOPBAUSCH” (SUPER-FLUFFY) PROCESS

In addition, the fluffiness is further optimized by the HEFEL “Top-Bausch” process. The spirally curled form individual fibres enables them to be arranged gently and evenly in a springlike manner. The filling thus has outstanding elasticity and capacity.

3 SNUG WARMTH WITH EXTRA FINE LAYERS OF GAUZY MATERIAL

The finer the individual layers, the more air and thus warmth can the filling store. Every HEFEL filling consists of up to 25 separate layers of gauzy material. These are laid criss-cross on top of each other and secured to make a particularly hard-wearing and stable fleece.

4 THE HEFEL “COMFORT” BORDER: AN EXAMPLE OF GENUINE HANDIWORK

The HEFEL “comfort” border which surrounds the quilting design is an indication of the traditional individual finishing. Approximately 15 cm wide and not quilted, it encloses the sleeping surface and gives protection from cold outside air.



5 THE HEFEL EDGING BAND ENSURES THAT THE SHAPE IS MAINTAINED

The edging band is sewn by hand throughout and secured by the HEFEL quilting stitch. This guarantees exceptional shape stability and durability. The “round corners” of HEFEL comforters are characteristic of the handiwork with a single finishing seam.

6 LUXURIOUS APPEARANCE OF THE HEFEL BRAND QUILTING

The filigree HEFEL brand quilting is finished with particularly short quilt stitching and great attention to detail which complete the high quality appearance.

7 HEFEL QUILTING STITCH FOR DURABLE QUILT SEAMS

HEFEL‘s very modern quilting stitch technology gives the stitching an exceptionally fine appearance which visibly enhances the select quality of HEFEL comforters. Each of the approx. 6,400 stitches is individually secured so that a HEFEL seam can never come undone even if the thread breaks.

HEFEL RESPONSIBILITY

QUALITY, ORIGIN AND LONG-TERM THINKING



For 120 years, HEFEL has stood for high-quality bedding, crafted with great care, extensive expertise and a firm commitment to manufacturing in Austria. For us, quality is no coincidence: it is the result of carefully selected materials, extensive in-house production and the experience of our employees. These values shape our daily work and every single HEFEL product.

MADE IN AUSTRIA

HEFEL manufactures at two locations in Austria: Schwarzach in Vorarlberg and Kefermarkt in Upper Austria. By keeping key production processes in-house, HEFEL maintains control over quality, workmanship and product development. Close collaboration between development, production and quality assurance provides the foundation for bedding of the highest standard.

QUALITY STARTS WITH MATERIAL SELECTION

Carefully selected raw materials and fibres form the foundation of every HEFEL product. Premium natural materials such as down, virgin wool, silk and cashmere are used alongside modern functional fibres with specific comfort properties. Each material is chosen to meet different sleep needs as effectively as possible.



IN-HOUSE MANUFACTURING EXPERTISE

HEFEL is one of the few bedding manufacturers in Europe with such an extensive level of in-house production. From product development through processing to final manufacture, numerous production stages take place within the company. This expertise enables consistent quality control and the ongoing improvement of products and manufacturing processes.

TRANSPARENCY AND TRACEABILITY

HEFEL works with selected suppliers and relies on certified raw materials and recognised testing systems. This allows specific quality characteristics and standards to be documented and traced along defined supply chains. Transparency and care are essential foundations for durable, high-quality products.

INNOVATION ROOTED IN TRADITION

For generations, HEFEL has combined textile expertise with a spirit of innovation. New materials, modern technologies and continuous development are constantly shaping the product range. The result is bedding that meets the highest expectations for comfort, quality and workmanship.

SOCIAL COMMITMENT

For HEFEL, responsibility also means contributing to society. The company regularly supports selected social projects and charitable organisations through product donations and other forms of assistance. In doing so, HEFEL helps people in a variety of life circumstances.

MILESTONES & AWARDS

Numerous certifications, awards and milestones attest to quality, verified standards and continuous development.



1992: Production of the first natural ticking fabric
1996: Organic Cotton: the world's first ticking fabric made from certified organic cotton
1998: World first: HEFEL introduces TENCEL™ Lyocell bedding
2007: World's first comforter with wood from the stone pine
2008: GOTS certification
2010: IVN Best certification
2012: First Fairtrade-certified bedding range by HEFEL
2014: ÖKO-TEST award "Very Good" for stone pine comforter
2015: Down products receive RDS certification
2018: "Ecologically Exemplary" award (FOCUS Magazine)
2020: Vegan certification for linen, hemp and cotton
2021: Award: "Outstanding Quality" (ÖGVS)
2024: Customer Champion "Price/Performance" 1st place (ÖGVS)
2025: Customer Champion "Price/Performance" 1st place (ÖGVS)
2026: Vegan certification TENCEL™

CERTIFICATES

GOTS: HEFEL Organic Cotton fabrics have been "GOTS" certified since 2008. The Global Organic Textile Standard (GOTS) is recognized as the world's leading standard for the processing of textiles from organically produced natural fibres. The entire production chain, from the sourcing of raw materials to the labelling of the finished products, is monitored, controlled and certified – according to strict ecological and social criteria.

IVN BEST: Since 2010 HEFEL Organic Cotton fabrics have been "IVN Best" certified. Since 2000 the NATURTEXTIL IVN ZERTIFIZIERT BEST quality mark has reflected the guidelines for natural textiles drawn up by the International Association of Natural Textile Industries (IVN) and covers the entire textile production chain, from both the points of view of ecology and social responsibility.

RDS – Responsible Down Standard: Since 2015 HEFEL has used RDS-certified down in its bedding products. The Responsible Down Standard (RDS) is an independent certification standard for down and feathers. It sets requirements for traceability throughout the supply chain and for animal welfare. Among other practices, the standard prohibits live plucking and force-feeding. Compliance is verified by independent certification bodies.

AGR: The German Campaign for Healthy Backs (AGR) is an independent association dedicated to promoting back health. The AGR seal of approval is awarded exclusively to products that have been classified as "back-friendly" by doctors and therapists from various disciplines.

Oeko-Tex Standard 100: The Oeko-Tex Standard 100 is one of the best-known quality marks in the textile industry and distinguishes textiles that have been tested for harmful substances. The standard is based on a globally uniform system of test methods, test criteria and pollutant limit values, according to which the Oeko-Tex testing institutes certify that a textile product is not harmful to health.

Fairtrade: In 2012 HEFEL launched a bedding range with Fairtrade-certified cotton fabric for the first time. Fairtrade promotes fairer trade and working conditions and includes, among other things, minimum prices and Fairtrade premiums. Find out more at info.fairtrade.net/sourcing.

V-LABEL – VEGAN: Since 2020, several HEFEL comforters have been awarded the V-Label, the internationally recognised and protected seal of quality for vegan and vegetarian products. HEFEL thus offers a alternative for everyone who prefers vegan sleep.

Customer Champion: The independent study "Brand Monitor Austria: Customer Champion 2025" by the Austrian Society for Consumer Studies (ÖGVS) annually evaluates brands from various product segments based on over 500,000 customer reviews regarding satisfaction, quality, and value for money. HEFEL has been receiving top awards for several years – and once again achieved the top spot in 2025: Customer Champion Price/Performance – 1st place.

Certified by Control Union CU 811099

Certified by Control Union CU 811099

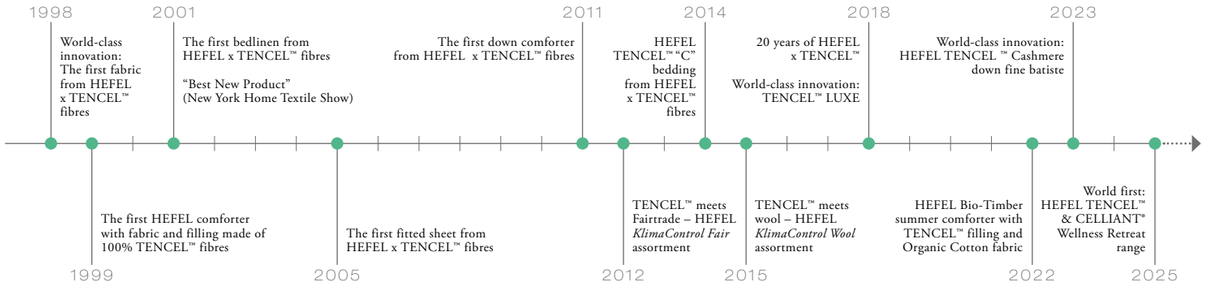
Certified by Control Union CU 811099

www.oeko-tex.com

HEFEL – TENCEL™ PIONEER

SINCE 1998

The successful collaboration between the Austrian fibre manufacturer Lenzing AG and HEFEL began more than 20 years ago. HEFEL presented the first fabric with Lyocell fibres (later known by its TENCEL™ brand name) at the Heimtextil trade fair in Frankfurt in January 1998 – the first bedding manufacturer worldwide to do so. This was followed just one year later by "the first comforter made from wood" – with a fabric and filling that was 100% Lyocell fibres. In the following years, the range was continuously expanded, so that HEFEL now has the world's greatest competence in bedding with TENCEL™ Lyocell fibres. Thanks to many years of experience in processing, sewing and finishing the TENCEL™ fibre, HEFEL is today able to offer its demanding and environmentally-conscious customers the widest and deepest range of bedding products made of TENCEL™ fibres.



INNOVATIVE FIBRE TECHNOLOGY

TENCEL™ Lyocell fibres are made from wood cellulose. They are produced using an advanced solvent-spinning process regarded as a significant milestone in the development of cellulose fibres. A defining feature of this process is the recovery of the solvent used during manufacturing. For this technological development, Lenzing AG received the European Union's "European Award for the Environment" in 2002.

BIODEGRADABLE

TENCEL™ fibres also offer distinctive properties at the end of their life cycle: TENCEL™ Lyocell fibres are biodegradable and compostable.*

*LENZING™ standard Lyocell and Modal fibres are certified by TÜV AUSTRIA as biodegradable in soil, freshwater and marine environments, and as compostable under home and industrial conditions.

Tencel™
Feels so right



Forest Wood Pulp Fiber



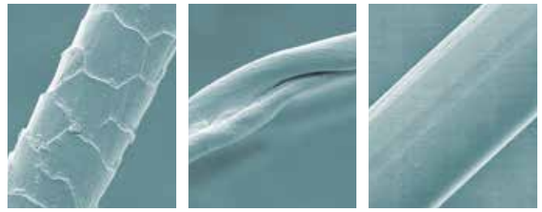
FEEL-GOOD PROPERTIES

OF THE TENCEL™ FIBRE

The TENCEL™ fibre with botanical origin is a truly talented all-rounder. It offers long-lasting, natural sleeping comfort, thanks to its numerous feel-good properties.

KIND TO THE SKIN – A BLESSING FOR SENSITIVE SKIN

TENCEL™ Lyocell fibres are naturally gentle and offer lasting comfort. Under the electron microscope the TENCEL™ Lyocell fibres reveal their smooth surface, which gives the fabrics a soft feeling and guarantees comfort for sensitive skin. If you look at the fibre surfaces of cotton or wool, you can see at a glance that they are rougher on the skin than TENCEL™ fibres. Rough fibre surfaces can cause skin irritation. TENCEL™ fibres are therefore particularly recommended for people with sensitive skin.



Wool Cotton TENCEL™ fibre

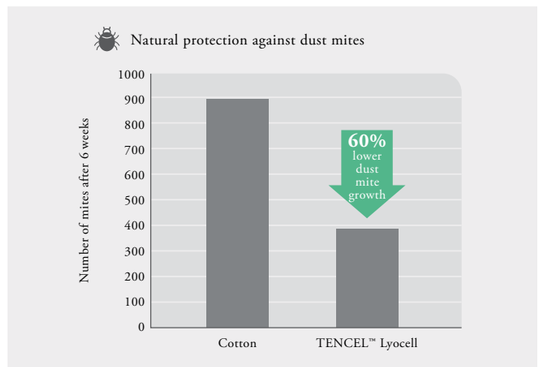
GOOD MOISTURE MANAGEMENT & HEAT REGULATION

TENCEL™ fibres are the No.1 in moisture management. The fibre absorbs excess moisture and transfers it outwards in a completely natural way. This moisture transfer is unique compared to conventional fibres. Cotton is known to be a very absorbent fibre, but in fact TENCEL™ Lyocell fibres absorb twice as much moisture as cotton. Synthetic fibres, on the other hand, do not absorb any moisture at all. The unique structure of the microscopic fibrils of the TENCEL™ Lyocell fibre is responsible for the absorption and release of moisture. This supports the body's natural heat regulation and gives the skin a pleasant and dry feeling day and night.



LOW BACTERIAL GROWTH & NATURAL PROTECTION AGAINST DUST MITES

The perfect moisture management of the TENCEL™ Lyocell fibre is responsible for low bacterial growth, because any arising moisture is immediately transferred into the fibre interior. As a result no film of moisture can form on the fibre and become the basis for bacterial growth. This enables bacterial growth to be reduced in a natural way – completely without chemical additives. Consequently TENCEL™ Lyocell fibres do not provide an ideal environment for dust mites, making the bedding perfect for allergy sufferers.



Source: Laboratoire T.E.C. Report No. 2277/1117R.
Tested according to the Standard NF G 39-011)

TENCEL™ is a trademark of Lenzing AG

HEFEL PREMIUM FIBRE RANGE

You can enjoy refreshing and snug, soft sleep night after night with HEFEL Premium bedding. Amazing fluffiness, high quality filling materials and specially developed quilting designs that fit the shape of the body give HEFEL comforters their unique shape and exceptional ability to retain warmth. In addition, HEFEL premium bedding contains the most modern textiles which support the natural characteristics of the body. To sleep under a HEFEL comforter is a heavenly feeling.



HEFEL KLIMACONTROL

TEMPERATURE-REGULATED SLEEP

For perfect, comfortable climate the whole night through with the wood-fibre TENCEL™.



HEFEL BIO

MINDFUL SLEEP

For superior sleep comfort with certified organically grown and organically raised raw materials (kbA/kbT).



HEFEL CASHMERE

EXCLUSIVE SLEEP

The most precious natural hair from the Himalayas for incomparably luxurious sleeping comfort.



HEFEL WELLNESS

HEALTHY SLEEP

Actively healthy comforters for peaceful and revitalizing sleep.



HEFEL PURE

DISTINCT SLEEP

Fine comforters for those who demand luxury.



HEFEL SOFTBAUSCH

SOFT SLEEP

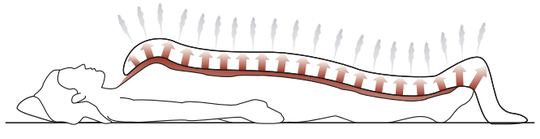
Maximum fluffiness and hygiene for cosily clean sleeping pleasure.

HEFEL KLIMACONTROL

TEMPERATURE-CONTROLLED SLEEP



The best sleeping environment for everyone. An ideal sleeping environment, both dry and warm, is the most important requirement for restful and refreshing sleep. HEFEL KlimaControl comforters are characterised by optimum temperature-regulating qualities and perfect moisture management. KlimaControl comforters are exceptional examples of innovative and future-proof bedding products – of the highest quality and with a unique effect for restful sleep.



TENCEL™ LETS COMFORTERS BREATHE

Due to their unique nanofibril structure the innovative TENCEL™ fibres can absorb very large amounts of moisture very quickly and rapidly disperse it in the surrounding air. TENCEL™ thus acts as a buffer by absorbing liquid and dispersing to the outside. No other fibre has similar properties.

QUILTS	FABRIC	FILLING	CARE	VERSIONS
HEFEL KlimaControl Comfort	100% TENCEL™-Satin	100% TENCEL™ Lyocell	washable	SD, GD light, GD, WD
HEFEL KlimaControl Fair	100% Cotton-Satin, Fairtrade certified cotton	100% TENCEL™ Lyocell	washable	SD, GD, WD

HEFEL KLIMACONTROL COMFORT

Ideal sleeping climate that lets the skin breathe.

HEFEL KlimaControl Comfort combines innovative material technology with exceptional sleep comfort. “THE COMFORTER THAT BREATHES” was the world’s first comforter to feature TENCEL™ Lyocell in both its filling and fabric. Made from wood cellulose, this fibre is distinguished by its exceptional moisture management. Thanks to its fine nanofibril structure, TENCEL™ Lyocell can absorb moisture and release it back into the surrounding air, helping to maintain a pleasantly balanced sleeping climate. Even when moisture levels rise, the sleeping experience remains pleasant and comfortable. The comforter can thus contribute to a dry and balanced sleeping environment.

- Optimal temperature regulation
- 100% TENCEL Lyocell is used in the fabric and filling
- Optimum moisture management
- Ideal for sensitive skin due to the smooth surface of the fibres
- Maximum comfort, even in the event of strong perspiration
- Promotes a hygienic sleeping environment
- Easy-care: washable

Triple award winner:
- The Austrian Industry Environment Prize
- European Environment Prize
- “Best Product” at the New York Home Textile Show



VEGAN



Matching pillows and mattress protectors available!

HEFEL KLIMACONTROL-FAIR

Sleep comfort with FAIRTRADE-certified cotton.

HEFEL KlimaControl Fair comforters are filled with TENCEL™ Lyocell fibres and feature a fabric cover made from FAIRTRADE-certified cotton. The FAIRTRADE certification applies to the cotton used and confirms compliance with defined requirements within the certified supply chain. FAIRTRADE sets standards for the cultivation and trade of certified raw materials and promotes transparent supply chains. Compliance with these standards is verified through independent certification and monitoring systems. Combining these standards with the comfort properties of TENCEL™ Lyocell, HEFEL KlimaControl Fair brings together high-quality materials and recognised certification standards.

- FAIRTRADE-certified cotton satin
- Filled with TENCEL™ Lyocell
- Optimal moisture management
- Perfect temperature regulation

VEGAN

FAIRTRADE COTTON





Matching pillows and mattress protectors available!

TENCEL™ is a trademark of Lenzing AG

HEFEL CASHMERE

EXCLUSIVE SLEEP



HEFEL cashmere goats live on the high plateaux of the Himalayas at altitudes up to 5,000 metres. Their premium quality wool is processed to create the wonderfully light fillings for HEFEL cashmere comforters. In order to survive the extreme environment in which they live, where temperatures can fall to -45°C, these exceptional animals have evolved a type of hair that protects against the cold like no other.

In the icy remoteness of the Himalayas, people and animals still peacefully coexist in a state of natural symbiosis. Cashmere goats are not shorn; instead small quantities of their superfine underhair is combed out by hand once a year. The yield per goat is only 100g to 300g. It is therefore not surprising that high quality cashmere is hard to find and expensive. HEFEL's cashmere experts regularly travel to the region to check the quality of the underhair. HEFEL Himalayan cashmere has the finest curls of any natural hair and an absolutely unbeatable capacity for warmth retention. Cashmere quilts are by far the lightest natural quilts in relation to warmth they provide.

QUILTS	FABRIC	FILLING	CARE	VERSIONS
HEFEL Cashmere Deluxe	100% TENCEL™ Premium Satin	70/30% HEFEL Cashmere/Pure New Wool	washable	GD, WD

HEFEL CASHMERE DELUXE

The dream team for magical winter nights.

HEFEL Himalayan cashmere meets French pure new wool. A touch of luxury surrounds this exclusive combination, expressively emphasized by the silky sheen of the TENCEL™ premium satin. The incomparably fine underhair has a softness and cosiness that puts all others in the shade.

- Combination of HEFEL Himalayan cashmere and finest French pure new wool
- Revitalizing properties of pure new wool
- Elegant TENCEL™ premium sateen for exquisite sleeping dreams







HEFEL PURE

DISTINCT SLEEP



In nature, there are many different high quality hairs and fibres, which provide excellent functional characteristics. These fibres can provide warmth, temperature control or cooling and thus ensure a pleasant dry sleeping environment. Whether the filling is HEFEL pure new wool, HEFEL camel underhair, HEFEL wild silk, HEFEL bamboo fibres or HEFEL maize fibres. HEFEL Pure comforters combine selected natural materials in a harmonious way with modern sleeping comfort.

When it comes to inventions mankind has always been inspired by nature. HEFEL is just the same: its core range is directly derived from the variety of natural materials. Their distinctive properties are harnessed through innovative manufacturing techniques. This allows HEFEL to offer personalised sleep comfort for a wide range of needs.

QUILTS	FABRIC	FILLING	CARE	VERSIONS
HEFEL Pure Camel	100% TENCEL™-Satin	100% HEFEL Camel Hair	air regularly	GD light, GD
HEFEL Pure Silk	100% TENCEL™-Satin	100% HEFEL Pure Silk	washable	SD
HEFEL Pure Bamboo	100% Cotton Satin	80% HEFEL Bamboo, 20% Maize	washable	SD, GD
HEFEL Pure Wool	100% Cotton Satin	100% HEFEL Pure New Wool	washable	SD, GD
HEFEL Pure Maize	100% Cotton Satin	100% HEFEL Maize	washable, suitable for tumble dryers	SD, GD, WD

SUPER COSY WITH SOFT CAMEL UNDERHAIR

HEFEL camels live in Mongolia in climatic areas with extreme temperature fluctuations of up to 60°C between day and night. Their hair is perfectly adapted to these conditions and has a highly effective temperature regulating function. It behaves like a “natural air conditioning system”, on the one hand providing excellent warmth and on the other protection from the heat, thanks to its maximized actively breathable qualities.





HEAVENLY LIGHTNESS WITH WILD SILK

Wild silk comforters are made from 100% pure silk produced by free-range Oak Eggars. The natural cooling properties of this wild silk make it the ideal filling for wonderfully revitalizing summer comforters. This soft and supple comforter catches the eye with its authentically luxurious silky sheen. With silk your sleep becomes a soft and airy summer night’s dream.

OPTIMAL CLIMATE WITH BAMBOO

Bamboo has excellent temperature-management and moistureregulating characteristics. Comforters with a bamboo filling help maintain a pleasant microclimate in your bed. You enjoy heavenly sleep and start the day feeling refreshed. Comforters made from bamboo are extremely easy to care for and durable. For lasting comfort, night after night.





NATURAL WARMTH THANKS TO PURE WOOL

The natural hair of sheep makes HEFEL comforters superbly warm and exceptionally breathable. The pure new wool is exclusively obtained from French free-range sheep. This unique breed offers the finest quality with a strongly curled wool. Thanks to a special finishing process the comforters can be washed at 40°C – which is unique for natural hair fillings.

THE PURE POWER OF MAIZE

Maize bedding products bring together naturalness and very good sleeping comfort. Maize fibres balance out temperature fluctuations and ensure a harmonious, pleasantly warm sleeping environment. Maize comforters are also very easy to care. The full power of maize ensures naturally soft and healthy sleep.



HEFEL PURE CAMEL

100% soft and cosy camel underhair for natural temperature regulation.

HEFEL camels live in climatic areas with extreme temperature fluctuations of up to 60°C between day and night. Their hair is perfectly adapted to these conditions and has a highly effective temperature regulating function. It behaves like a "natural airconditioning system", on the one hand providing excellent warmth and on the other protection from the heat, thanks to its maximized active breathing qualities. This function of the Pure Camel comforter is supported by the 100% TENCEL™ fabric which removes moisture from the body particularly quickly. Pure Camel comforters are made exclusively from the incredibly soft underhair of Mongolian camels.

- Finest camel fluff
- Optimum temperature regulation thanks to TENCEL™ premium satin
- Very actively breathable and excellent moisture dispersion





HEFEL PURE SILK

100% silk of heavenly lightness for natural freshness.

Pure Silk is the supple, light-weight summer night's dream made from 100% pure silk. The naturally cooling properties of natural silk make it the ideal filling for this wonderfully revitalizing summer comforter. The silk fleece is very hardwearing despite its delicacy thanks to the evenly spaced quilting design. The high quality TENCEL™ premium satin fabric disperses moisture rapidly, thereby assisting the cooling effect of the silk.

- Naturally cooling and revitalizing combination of silk and TENCEL™ fabric
- Extremely light and snug for incomparable sleeping pleasure
- washable

Matching pillows available!





HEFEL PURE BAMBOO

Bamboo fibre for a balanced sleeping climate.

The comforter has an 80% bamboo fibre and 20% maize filling that creates a perfect microclimate in your bed. The temperature-balancing and moisture-regulating characteristics of bamboo provide the ideal sleeping environment. HEFEL Pure Bamboo comforters with finest cotton fabrics Made in Austria are extremely easy to care for and durable. They are best suited for refreshing summer nights but also as all-year city comforters.

- High-quality bamboo and maize fibres
- Particularly snug and refreshing
- Perfect sleeping environment
- Easy-care and washable

Matching pillows available!





HEFEL PURE WOOL

100% supple soft pure new wool for natural warmth.

The exclusive quality of HEFEL pure new wool makes pure new wool comforters comfortably warm and gives them exceptional breathing ability. This guarantees a pleasant dry sleeping environment and refreshing rest. A special refining process ensures that the comforters can be washed at 40°C, which is unique for natural hair fillings. The pure new wool used for Pure Wool is obtained only from French free-range sheep. Only the fineness of wool shorn from the shoulders, necks and throats of the sheep meets the quality standard demanded by HEFEL for Pure Wool.

- 100% HEFEL pure new sheep's wool
- Particularly warm and actively breathable
- washable thanks to a special refining process

Matching pillows and mattress protectors available!





HEFEL PURE MAIZE

The 100% power of Ingeo maize fibre for naturally soft and healthy sleep.

Maize bedding products harmoniously combine naturalness and very good sleeping comfort. Maize fibres balance out temperature fluctuations and thus ensure a harmonious, pleasantly warm sleeping environment. HEFEL Pure Maize comforters are easy to care for and meet the highest demands for use and hygiene. The comforters feature finest cotton shell fabrics and a 100% maize filling.

- Filled with maize fibre
- Particularly snug and warm
- Agreeable sleeping environment
- Easy-care and washable, suitable for tumble dryers
- Durable

Matching pillows available!





HEFEL BIO

MINDFUL SLEEP



WONDERFULLY WARM PURE NEW SHEEP'S WOOL (KBT)

Sheep's wool is one of the oldest fibres known to man and is probably one of the best known. The pure new sheep's wool used for HEFEL Bio-Wool comes from certified organic sheep farms (kbT) in Austria. The focus is on species-appropriate livestock farming in harmony with nature. The use of pesticides and insecticides is rigorously avoided - for the sake of the animals themselves and the soil on which they graze.





BEST SLEEPING CLIMATE THANKS TO TENCEL™ LYOCELL

TENCEL™ fibres consist of the raw material wood. A unique closed loop manufacturing process makes TENCEL™ the fibre of the future. Its numerous feel-good properties make it a true all-round talent.



The HEFEL Organic Collection combines high-quality materials with recognised certification standards. The raw materials used come from certified organic cultivation (kbA) and certified organic animal husbandry (kbT). The cotton is organically grown, while the virgin sheep's wool comes from organically reared sheep.

All products feature a fine GOTS-certified organic cotton fabric cover. The Global Organic Textile Standard (GOTS) sets defined requirements for processing textiles made from organically produced natural fibres and ensures transparency within the certified supply chain.

The collection is complemented by natural-coloured cotton carry bags that enhance the premium appearance of HEFEL Organic products.



QUILTS	FABRIC	FILLING	CARE	VERSIONS
HEFEL Bio-Wool	100% organic cotton (kbA)	100% HEFEL pure new wool (kbT)	air regularly	SD, GD, WD
HEFEL Bio-Timber	100% organic cotton (kbA)	100% TENCEL™ Lyocell	washable	SD, GD

Matching bio pillows (S. 35) and bio mattress protectors (S. 41) / kbA = controlled organic cultivation / kbT = controlled biological animal husbandry

kbA = controlled organic cultivation / kbT = controlled biological animal husbandry

HEFEL BIO-WOOL

For cosy sleep with high-quality organic virgin wool.

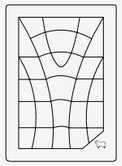
HEFEL Bio-Wool comforters with a 100% pure new wool filling surrounded by Organic Cotton fabric (kbA) create a particularly cosy sleeping environment. The pure new sheep's wool used by HEFEL is sourced from certified organic livestock farming ("kbT" standard) in Austria. Pure new sheep's wool is temperatureregulating and reliably warming. It has excellent moisture absorption characteristics and ensures that the sleeping environment remains consistent. With the beneficial power of pure raw materials from nature.

- Finest pure new sheep's wool
- **Cotton fine satin (kbA)**
- Warm and snug
- Total product is GOTS-certified



Organic
Certified by Control Union
CU 811099





Matching pillows and mattress protectors available!

HEFEL BIO-TIMBER

Ideal sleeping climate thanks to TENCEL™ Lyocell.

HEFEL Bio-Timber comforters are filled with 100% TENCEL™ Lyocell, a natural fibre made from the raw material wood. Their temperature-balancing and moisture-regulating properties mean that TENCEL™ fibres are the ideal filling for wonderfully light comforters. Thanks to the perfect moisture management, bacteria hardly stand a chance. As a result HEFEL Bio-Timber comforters are also ideally suited for house dust allergy sufferers. Fine organic satin cotton fabric completes the comforter perfectly. Washable at 40°C.

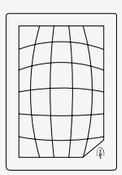
- Amazing TENCEL™ Lyocell filling
- **Cotton fine satin (kbA)**
- Fabric is GOTS certified
- Perfect moisture management
- Optimal sleeping climate



VEGAN

Tencel™
Feels so right





Matching mattress protectors available!

HEFEL WELLNESS

HEALTHY SLEEP



An oasis of well-being for refreshing and revitalizing nights. HEFEL Wellness products bestow the gift of recuperation and regeneration in particular on those who place very special demands on their bedding products. Functional fibres specially developed for allergy sufferers and natural raw materials such as Stone Pine result in wonderfully pleasant bedding products that perfectly meet their individual requirements.

"VERY GOOD" FOR WELLNESS STONE PINE ALL-YEAR COMFORTER

The September 2014 issue of Öko-Test magazine took a close look at the natural comforters of all well-known producers in Germany and Austria. Of the 15 natural comforters tested it was the HEFEL Wellness Stone Pine all-year comforter (140x200cm) that achieved the highest possible rating: "Very Good".

QUILTS	FABRIC	FILLING	CARE	VERSIONS
HEFEL Wellness Retreat	100% Cotton Satin	70% TENCEL™, 30% CELLIANT® viscose	washable	SD, GD
HEFEL Wellness Vitasan	100% Cotton Satin	100% HEFEL Vitasan PES hollow fibre	washable, suitable for tumble dryers	SD, GD, WD
HEFEL Wellness Zirbe	100% Cotton Satin	100% HEFEL Pure New Wool + Stone Pine wood flakes	air regularly	GD, GD light, WD

HEFEL WELLNESS RETREAT

Pampering Spa at home.

The HEFEL Wellness Retreat comforter combines natural CELLIANT® viscose with TENCEL™ lyocell in its filling, transforming sleep into pure regeneration. CELLIANT® utilizes the heat emitted by the body, converts it into soothing infrared energy, and reflects it back. This promotes local blood circulation, improves cell oxygenation, and supports regeneration – scientifically proven. The combination with TENCEL™ ensures optimal temperature and moisture regulation, as well as a pleasantly dry sleeping environment. The body tells the duvet what it needs, and it responds. For more energy and well-being.

- Innovative CELLIANT® viscose for enhanced regeneration and well-being
- Promotes local blood circulation and improves cell oxygenation
- Scientifically proven effect for better, deeper sleep
- Optimal temperature and moisture regulation

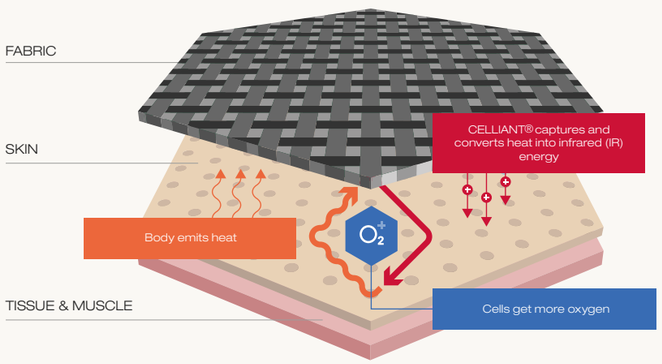


WHY CELLIANT PRODUCTS FROM HEFEL?

While other manufacturers combine CELLIANT® with synthetic fibers, HEFEL consciously takes a different approach: HEFEL relies on the natural fiber TENCEL™ and CELLIANT® viscose.

CELLIANT®

- INCREASED LOCAL CIRCULATION
- IMPROVED CELLULAR OXYGENATION
- ENHANCED TEMPERATURE REGULATION
- PROMOTES RESTFUL SLEEP





Matching pillows and mattress protectors available!

HEFEL WELLNESS VITASAN

Nightly protection against house dust mites.

The specially developed Vitasan® hollow fibres in Wellness Vitasan comforters not only offer excellent sleeping comfort, but also inhibit the development of house dust mites within the fibre filling. The fibres also reduce the growth of fungi and bacteria that are necessary for the food chain of the house dust mites, thus ensuring a hygienic and hypoallergenic product. Vitasan® hollow fibres are exceptionally light and breathable and the filling can retain a particularly high volume of warm air. To ensure best hygiene, Wellness Vitasan comforters are washable and can be tumble-dried.

- Protection against house dust mites, bacteria and fungi
- The active substance is integrated in the filling fibre – it remains effective even after frequent washing
- Hygienic and easy care: can be washed and tumble-dried
- Vitasan® fibres for heavenly volume





Matching pillows and mattress protectors available!

HEFEL WELLNESS STONE PINE

The life force of the stone pine for restful sleep.

The filling of the Wellness Stone Pine comforter consists of the finest pure new sheep's wool and stone pine flakes. The genuine Tyrolean pine flakes are carefully mixed into the fluffy wool fleeces by hand, and then encased in fine cotton satin. HEFEL recognized the power of the pine as long ago as **2007** with the launch of the first stone pine comforter on the market. Since then it has become a best seller.

- Tyrolean pine flakes are mixed into the fluffy wool fleeces by hand
- Natural self-cleaning properties of the filling – simply needs airing
- All-year comforter rated "very good" by Öko-Test magazine
- Part of the HEFEL range since 2007

"PIONEER SINCE 2007"





Matching pillows and mattress protectors available!

HEFEL SOFTBAUSCH

SOFT SLEEP



Softbausch comforters are uniquely fluffy, wonderfully light, actively breathable and particularly easy to care for – which all goes to make Softbausch comforters a delightfully cosy experience of cleanliness and freshness. The special properties of HEFEL Softbausch are based on the spirally curled hollow fibres, that ensure amazing volume and perfect moisture dispersion. The tubular cross-section of each individual fibre guarantees to maintain the internal structure and a high degree of elasticity even after the comforter has been washed numerous times over many years. The perfect hygiene characteristics make it ideal for allergy sufferers who require a clean sleeping environment.

QUILTS	FABRIC	FILLING	CARE	VERSIONS
HEFEL Softbausch Home	100% Cotton Satin	50/50% PES/TENCEL™	washable, suitable for tumble dryers	SD, GD
HEFEL Softbausch 95	50/50% Cotton/PES	100% PES Softbausch Hollow Fibre	washable, suitable for tumble dryers	GD light, GD, WD

HEFEL SOFTBAUSCH HOME

The easy-care, soft and fluffy dream of cosiness for everyone.

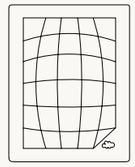
Softbausch Home comforters ensure an optimal sleeping climate, thanks to the TENCEL™ filling fibre. The integrated microfibres also ensure wonderful loft - so every night becomes a cosy experience. A joy for all those who appreciate the highest comfort and uncomplicated care. The HEFEL Softbausch Home comforter always emerges spotlessly clean from the washing machine and tumble dryer, with its fill power and volume completely unaffected. The Softbausch special finish ensures the particularly gentle drape and suppleness of this wonderfully light comforter.

- Optimal sleeping climate, thanks to TENCEL™
- Unequalled filling volume thanks to HEFEL Topbausch technology
- Very easy to care for: 60°C washable, suitable for tumble dryers
- Excellent ability to maintain its fluffiness and refreshing characteristics for many years

Matching pillows available!







HEFEL SOFTBAUSCH 95

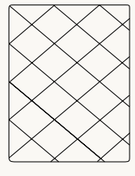
Light and fluffy quilts that meet the most demanding hygiene and durability standards.

Softbausch 95 comforters are extremely hard-wearing and have excellent shape retention – even after numerous 95°C washes. Because these comforters are so incredibly long-lasting they are firm favourites for care institutions and the hotel trade. Thanks to Softbausch technology, special finishing and particularly robust quilting, Softbausch 95 comforters are just as fluffy and light after years of heavy-duty use as they were on their first day. Their perfect hygiene characteristics are also ideal for those who suffer from allergies and require a clinically clean sleeping environment.

- Clinically clean: Shell and filling 95°C washable and suitable for tumble dryers
- Extremely hardwearing, retains its shape and long-lasting – even after numerous washes
- Perfectly suited to demanding care situations and the hotel trade

Matching pillows and mattress protectors available!





HEFEL QUALITY PILLOWS

IMPORTANT FOR REFRESHING SLEEP



Good sleep begins with the right pillow. The HEFEL pillow range offers more than 100 different pillows, ranging from snug Softbausch ones to Wellness and Organic pillows and a greatly expanded choice of ergonomic neck support pillows. HEFEL pillows provide optimal pressure relief, a correct sleeping position and quiet, refreshing sleep. It does not matter whether you sleep on your back, your front or your side – in the HEFEL range everyone can find their individual pillow. HEFEL quality pillows are available in three firmness grades – soft, medium and compact. High quality fabrics, luxurious quilting and finest "Made in Austria" workmanship are the outstanding characteristics shared by all HEFEL quality pillows.



UNIQUE PILLOW CONSTRUCTION FOR INDIVIDUAL COMFORT

HEFEL pillows in the MEDIUM and COMPACT categories impress with their sophisticated design: The outer cover is quilted with functional materials that promote an optimal sleeping climate. It ensures a pleasantly soft feel and, thanks to its practical design, can be easily removed and washed separately. Inside, an additional cotton cover with a zipper securely encloses the filling of supple beads. The amount of filling can be individually adjusted – for flexible height adjustment and perfect sleeping comfort with maximum hygiene.

F *Pillows for those who sleep on their front*

S *Pillows for those who sleep on their side*

B *Pillows for those who sleep on their back*

SOFT

F S



SOFTBAUSCH HOME

Fabric: 100% Cotton
Filling: 100% PES Softbausch fibre balls
Care: washable, suitable for tumble dryers
Style: with or without zip

F S



WELLNESS VITASAN SOFT

Fabric: 100% Cotton
Filling: 100% Vitasan®-fibre balls
Care: washable, suitable for tumble dryers
Style: with zip

B



SOFTBAUSCH HOME NECK

Fabric: 100% cotton
Filling: 100% PES Softbausch fibre balls
Care: washable, suitable for tumble dryers
Style: with zip

MEDIUM

S B



WELLNESS RETREAT

Fabric: 100% Cotton Satin
Shell: 70% TENCEL™ / 30% CELLIANT® Viscose
Filling: 100% PES Softbausch fibre balls
Care: washable, air drying
Style: quilted, with zip

S B



WELLNESS VITASAN COMFORT

Fabric: 100% Cotton Satin
Shell: 100% Vitasan® PES hollow fibre
Filling: 100% Vitasan® fibre balls
Care: washable, suitable for tumble dryers
Style: quilted, with zip

S B



KLIMA-CONTROL COMFORT

Fabric: 100% TENCEL™ Satin
Shell: 100% TENCEL™
Filling: 100% PES Softbauch fibre balls
Care: washable, air drying
Style: quilted, with zip

S B



PURE BAMBOO

Fabric: 100% Cotton Satin
Shell: 80% Bamboo / 20% Maize
Filling: 100% PES Softbausch fibre balls
Care: washable, air drying
Style: quilted, with zip



S B



KLIMA-CONTROL FAIR

Fabric: 100% Certified Fairtrade Cotton
Shell: 100% TENCEL™
Filling: 100% PES Softbausch fibre balls
Care: washable, air drying
Style: quilted, with zip

S B



PURE MAIZE

Fabric: 100% Cotton Satin
Shell: 100% Maize
Filling: 100% PES Softbausch fibre balls
Care: washable, suitable for tumble dryers
Style: quilted, with zip

S B



MEMORY SOFT

Fabric: 100% Cotton
Filling: 100% Memory fibre
Care: washable, tumble dryer necessary!
Style: with zip

S B



PURE SILK

Fabric: 100% TENCEL™ satin
Shell: 100% Wild silk
Filling: 100% PES Softbausch fibre balls
Care: washable, air dry
Style: quilted, with zip

S B



SOFTBAUSCH 95

Fabric: 50/50% Cotton/PES fabric
Shell: 100% PES
Filling: 100% PES Softbausch fibre balls
Care: 95°C washable, suitable for tumble dryers
Style: quilted, with zip

COMPACT

S B



WELLNESS STONE PINE

Fabric: 100% Cotton Satin
Shell: 100% Cotton
Filling: 100% Pure new wool and stone pine wood flakes
Care: air regularly, shell washable
Style: quilted, with zip

S B



PURE WOOL

Fabric: 100% Cotton Satin
Shell: 100% Cotton
Filling: 100% Pure new wool bobbles
Care: air regularly, shell washable
Style: quilted, with zip

S B



BIO-WOOL

Fabric: 100% Organic Cotton (kbA)
Shell: 100% Organic Cotton (kbA)
Filling: 100% Pure new wool bobbles
Care: air regularly, shell washable
Style: quilted, with zip

kbA = controlled organic cultivation

HEFEL SPECIAL PILLOWS

FOR ANY SITUATION THE RIGHT PILLOW



HEFEL MY FACE PILLOW

Thanks to its specially developed shape and silky smooth surface the HEFEL My Face pillow prevents facial pressure marks on the face at night.



Fabric: 100% cotton
Filling: 100% HEFEL Vitasan® fibre balls
Care: washable, suitable for dryers
Style: with zip
Size: 40 x 60 cm
matching jersey covers available





HEFEL SIDE SLEEPER PILLOW

The HEFEL side-sleeper pillow provides optimal support and comfort for people who sleep on their side. Many people like to sleep in this position as it relieves pressure on the spine.



Fabric: 100% cotton
Filling: PES Softbausch fibre balls
Care: washable, suitable for dryers
Style: with zip
Size: 35 x 160 cm
Alternative: also available with a pure new wool + stone pine flake filling
matching jersey covers available

HEFEL STOMACH SLEEPER PILLOW

The flat and particularly soft HEFEL pillow for stomach sleepers relieves strain on the neck and back to ensur e comfort for stomach sleepers. Also suitable as a flat pillow.



Fabric: 100% cotton
Filling: 100% PES Softbausch fibre balls
Care: washable, suitable for dryers
different sizes available



HEFEL TRAVELLING PILLOW

No matter in the car or aircraft, in the tent or alpine hut. With your own visco-elastic HEFEL travelling pillow you always lie and sleep comfortably and calmly on the way.



Fabric: 60/40% PA/PES
Filling: super soft visco-elastic memory foam
Care: cover washable, suitable for tumble drying; core not washable
Style: with zip
Size: 25 x 45 cm
matching jersey covers available



HEFEL NECK SUPPORT PILLOWS

THE INDIVIDUAL PILLOW FOR EVERY TYPE OF SLEEPER

It does not matter whether you like to sleep on your back or your side – the new ergonomic HEFEL neck support pillows offer optimal pressure relief and a pleasant, correct sleeping position. Every pillow adjusts itself exactly to the contours of the head and neck and therefore provides best support for every individual person, regardless of their sleeping position.

Special TENCEL™ covers provide cosy comfort: they are soft and fleecy, easy care and add to the beneficial effect. HEFEL neck support pillows with TENCEL™ covers have pronounced temperature-regulating characteristics and are incredibly actively breathable.





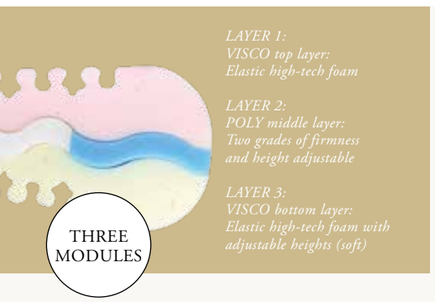
HEFEL MEMORY M

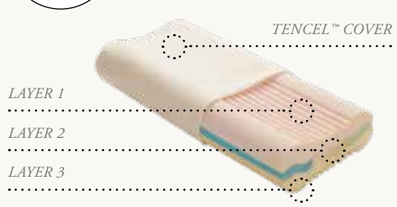
WITH MEMORY EFFECT MOULDABLE AND ADAPTABLE

HEFEL MEMORY pillows are made from visco-elastic high-tech foam with a memory effect. They adapt to the individual shape of the head and provide maximum pressure relief. When not in use they regain their original shape – for the lifespan of the pillow.

"MEMORY" ADVANTAGES
- Individual adjustment to the head and neck
- Perfect pressure relief in every sleeping position
- Retains its shape thanks to the memory foam
- Unique air circulation
- Actively breathable TENCEL™ jersey cover

"MEMORY" FACTS
- Core: visco-elastic memory foam
- Sizes: 30 x 50 x 7/10 cm
- Volume weight + compression load deflection: 50 kg/m³, 4.0 kPa
- Cover: 45% TENCEL™, 55% PES
- Cover fabric washable, suitable for tumble dryers





HEFEL MEDIFLEX

FLEXIBLE AND MODULAR FOR ALL THREE SLEEPING POSITIONS

HEFEL Mediflex pillows feature an innovative modular system that allows the three different layers to be arranged in any combination for individual adjustment of firmness and pillow height. It can be adjusted to suit individual preferences and requirements and provide pressure relief exactly where it is needed.

"MEDIFLEX" ADVANTAGES
- Flexible adjustment due to the three different layers
- Firmness and height individually adjustable
- Precise relief of pressure points
- Very comfortable support
- Actively breathable TENCEL™ jersey cover

"MEDIFLEX" FACTS
- Core: Visco-Poly-Visco
- Size: 30 x 65 x 10/13 cm
- Volume weight + compression load deflection: variable
- Cover: 45% TENCEL™, 55% PES
- Cover fabric washable, suitable for tumble dryers



HEFEL VISCO-CLASSIC

OPTIMALLY ADAPTED SLEEPING COMFORT

The Visco-Classic pillow with its viscoelastic core combines all the positive features of a neck support pillow, but in a classic pillow shape. The pillow adapts perfectly to the head, offering gentle support and soothing pressure relief.



"VISCO-CLASSIC" ADVANTAGES
- Viscoelastic core for optimal pressure relief
- Adapts individually to the head
- Dimensionally stable thanks to memory foam
- Classic pillow shape
- Actively breathable TENCEL™ jersey cover

"VISCO" FACTS
- Core: viscoelastic memory foam
- Size: approx. 50 x 70 cm
- Cover: 45% TENCEL™, 55% PES
- Cover fabric washable, suitable for tumble dryers

HEFEL MY NECK

THE SPECIAL PILLOW RECOMMENDED BY DOCTORS AND THERAPISTS

More and more people have problems caused by head, neck and shoulder tensions, which can result in severe pain, neck stiffness and restricted mobility. Appropriate positioning, support and relief of the spine can prevent or reduce pain. This is exactly how HEFEL My Neck works.

The pillow supports and relieves the cervical spine in back sleepers and side sleepers. Cushioning the upper part of the spine feels liberating and is also practical and effective. At the same time, the chest muscles are stretched and the thoracic spine is mobilized. HEFEL My Neck is perfect for the resting phase, regeneration and the well-being of the spine.





HEFEL MY NECK

REGENERATION DURING SLEEP



HEFEL My Neck is a special pillow recommended by doctors and therapists* – this comfortable pillow is produced by HEFEL based on the ergonomic design developed over the years by the South Tyrolean physiotherapist Günther Forer and has been awarded the "Aktion Gesunder Rücken e.V." seal of approval (the AGR Campaign for Healthier Backs).

THE LIBERATING EFFECT OF HEFEL MY NECK

The unique shape of the HEFEL My Neck pillow makes the product unmistakable and is its trademark. The pillow is ideally suited to both back sleepers and side sleepers.

"MY NECK"-FACTS
- Fabric: 100% cotton
- Filling: 100% HEFEL Vitasan fibre balls
- Washable at 60°C, can be tumble-dried
- Packaged in a carrier bag with inlay card
- Matching covers available

* according to AGR - "Aktion Gesunder Rücken e.V."

HEFEL MATTRESS PROTECTORS

COMPLETE THE COMFORT OF REFRESHING SLEEP

Unfortunately the importance of mattress protectors is all too often underestimated. In fact mattress protectors simultaneously fulfil several functions needed for ideal sleeping comfort: they provide warmth, ensure the best hygienic environment for sleep and offer a particularly soft surface to lie on without lessening support from the mattress. HEFEL mattress protectors provide heat insulation and rapidly disperse moisture from the body. In the winter no warmth is lost, in the summer a build-up of heat or moisture is prevented. By contrast a mattress alone can hardly absorb any moisture and offers no protection against unpleasant cold draughts. As HEFEL mattress protectors are extremely easy to care for, they also make a valuable contribution to a hygienic sleeping environment.

They can easily be washed or aired and also reduce mattress wear and tear. The functional characteristics of HEFEL mattress protectors perfectly complement the corresponding comforters and pillows.



HEFEL WELLNESS RETREAT
Fabric: 100% Cotton
Filling: 70% TENCEL™, 30% CELLIANT® Viscose
Care: washable, air drying
Style: elastic corner straps





HEFEL SOFTBAUSCH 95
Fabric: 50/50% Cotton/PES
Filling: 100% HEFEL PES Softbausch hollow fibres
Care: 95°C washable, suitable for dryers
Style: elastic corner straps
Alternative: also available in a “95 Plus” version with double the filling weight

HEFEL PROTECTOR CLIMA
These protectors are approx. 5 centimetres thick and have been specifically designed for box spring beds to improve sleeping comfort and help protect the mattress. They also help achieve optimum pressure relief for the body and, thanks to the TENCEL™ fiber, ensure a better sleeping climate.

Fabric upper side: 100% Cotton satin, white
Fabric under side: 100% Cotton, white
Filling: 50/50% TENCEL™/Maize
Care: washable, suitable for dryers
Style: elastic corner straps
Height: approx. 5 cm

SPECIAL



HEFEL PURE COTTON
Fabric: 100% Cotton
Filling: 100% HEFEL Cotton
Care: washable, suitable for dryers
Style: elastic corner straps



HEFEL PURE WOOL
Fabric: 100% Cotton
Filling: 100% HEFEL Pure New Wool
Care: washable, air drying
Style: elastic corner straps



HEFEL WELLNESS ZIRBE
Fabric: 100% Cotton
Filling: 100% HEFEL Pure New Wool and Stone Pine wood flakes
Care: air regularly
Style: elastic corner straps



HEFEL WELLNESS VITASAN
Fabric: 100% Cotton
Filling: 100% HEFEL Vitasan® PES hollow fibre
Care: washable, suitable for tumble dryers
Style: elastic corner straps



HEFEL KLIMACONTROL FAIR
Fabric: 100% Fairtrade certified cotton
Filling: 100% TENCEL™
Care: washable, air drying
Style: elastic corner straps

VEGAN



HEFEL KLIMACONTROL COMFORT
Fabric: 100% Cotton
Filling: 100% TENCEL™
Care: washable, air drying
Style: elastic corner straps

VEGAN



HEFEL BIO-WOOL
Fabric: 100% Organic Cotton fine fabric (kbA)
Filling: 100% HEFEL Pure New Wool (kbT)
Care: air regularly
Style: elastic corner straps



HEFEL BIO-TIMBER
Fabric: 100% Organic Cotton fine fabric (kbA)
Filling: 100% TENCEL™
Care: washable, air dry
Style: elastic corner straps

VEGAN

NOTE: *Fitted valance is generally possible everywhere – except KlimaControl Fair + Protector Clima*

kbA = controlled organic cultivation / kbT = controlled biological animal husbandry

HEFEL COOL

TEMPERATURE-REGULATED SLEEPING COMFORT

HEFEL Cool is a range specially developed for hot summer nights – classic HEFEL products, upgraded with an additional cooling function. Overheating often leads to restless sleep which hardly refreshes. This is exactly what HEFEL Cool sets out to change. A cooling effect is achieved by a special soft fleece with integrated PCM (Phase Change Material) micro-capsules on the upper side. These create as much of a cooling effect as is needed in order to maintain the sleeping person's comfort zone for as long as possible.

2-in-1: As the fleece is only attached to one side of the products they do not have to be dispensed with in cooler weather - just turn them over!

- Pleasantly cooling
- Balanced and comfortable climate in bed
- Integral fleece with PCM microcapsules with a temperature-regulating effect
- 2-in-1 function thanks to dual-sided use





COOL
PILLOW

Fabric: 100% cotton,
Upper side with 100% polyester fleece with integrated PCM capsules
Filling: 100% PES Softbausch fibre balls
Care: washable, can be tumble-dried
Style: not quilted, with zip



HEFEL COOL
SUMMER COMFORTER

Fabric: 100% cotton sateen
Underside with 100% polyester fleece with integrated PCM capsules
Filling: 100% TENCEL™
Care: washable, air dry
Style: functional Bodyfit quilting



HEFEL COOL
MATTRESS PROTECTOR

Fabric: 100% fine cotton, Upper side has a centrally positioned 100% polyester fleece with integrated PCM capsules
Filling: 100% TENCEL™
Care: washable, air dry
Style: elastic corner straps

HEFEL CHILDREN'S BEDDING

ONLY THE BEST FOR THE LITTLE ONES

Children in particular need plenty of sleep and a harmonious environment for their development. Soft, high-quality materials help create a comfortable sleeping environment for babies and toddlers. Good sleep is provided with the new HEFEL children's range – leaving nothing to be desired. When it comes to special hygiene requirements, the SOFTBAUSCH HOME range offers the optimum solution. Those who like to use natural materials will find inspiration in EDITION 101. The collections each consist of a duvet and pillow, available both individually and in a practical set. All HEFEL children's bedding products comply with the DIN EN 16779-1 standard.



HEFEL SOFTBAUSCH HOME KIDS
Easy-care sleep enjoyment.

HEFEL Softbausch Home bedding is particularly easy to clean and impresses with its fluffy softness. Your little ones will feel like they are sleeping on clouds.

- Fabric: 100% cotton
- Filling pillow: 100% PES Softbausch fibre balls
- Filling comforter: 50% TENCEL™ Lyocell/50% PES-Softbausch hollow fibre
- 60°C washable, can be tumble-dried





HEFEL EDITION 101 KIDS
Ideal sleeping climate thanks to TENCEL™.

Nature offers ideal raw materials for contemporary sleeping comfort. HEFEL Edition 101 bedding with TENCEL™ Lyocell fibres help maintain a balanced sleeping climate.

- Fabric: 100% cotton
- Filling: 100% TENCEL™ Lyocell
- 40°C washable, air dry





HEFEL

PREMIUM DOWN RANGE

HEFEL DOWN ASSORTMENT

SOFT, ADJUSTABLE AND LIGHT



Down is a marvel of nature. One down feather weighs about 1-2 mg. A kilo of down therefore comprises up to approx. 1 million down feathers. Every single large plumule has about 2 million tiny hair-like filaments. These create many small air pockets, which are the reason why down stores warmth so well. The result is a snug and temperature-regulating comforter. Its drape and lightness are not surpassed by any other filling material.

HEFEL down bedding products combine the naturally soft fill power of feather-light down with a cover from the company's own ticking fabric weaving mill, guaranteeing incomparable drape and optimum heat distribution. Filling, fabric and quilting are ideally matched to each other and guarantee the pleasure of 100% cosy warm sleep, Made in Austria.

For the exclusive HEFEL Premium Down range, fabrics from the company's own ticking weaving mill are used. The fine ticking fabrics are all Öko-Tex certified.



The comforters are offered in summer, winter and all-season versions and matching pillows are available. In addition to the classic version, pillows are also available with a 3-chamber structure. The middle chamber comprises a stable core made of 100% pure feathers, which gives the cushion firmness. The outer chambers have a fine down filling, for a cuddly, pleasant feeling during sleep. The down pillows are also available in three grades – soft, medium and firm.



NOMITE – PURE DOWN SUITABLE FOR ALLERGY SUFFERERS

All HEFEL down comforters are certified with the NOMITE mark and are therefore proven to be suitable for house dust allergy sufferers. Pure down comforters manage climate and warmth in a way that is ideal for us but actually unfavourable for dust mites.

RDS – RESPONSIBLE DOWN STANDARD

certified by
CU 811099

The HEFEL down range is certified to the Responsible Down Standard (RDS). This internationally recognised standard sets requirements for down and feathers, as well as for traceability within the supply chain. Certification covers the journey of the down from the poultry farm through processing to the finished product. Key criteria include the prohibition of live plucking and force-feeding. Compliance with these requirements is monitored by independent certification bodies.

ANIMAL WELFARE

NO LIVE-PLUCKING

TRACEABILITY

HEFEL SILVER DOWN

The HEFEL Silver Down range impresses with its goose down filling. These supple comforters provide very effective insulation, and thus also have an excellent ability to retain heat. With their excellent quality, they are the perfect introduction to the wonderful world of HEFEL down bedding.

Fabric: down fine batiste
Filling: new white Polish goose down and feathers, Class 1, 90% down/10% feathers, RDS
Versions: GD, WD



Matching pillows available!







HEFEL GOLD DOWN

HEFEL Gold Down is the down range for the pampered. The filling made of 100% new, pure, white goose down provides a unique level of warmth in a down comforter that is particularly light and soft, thereby meeting the global trend for ever lighter yet still cosy down comforters. A must have.

Fabric: down fine batiste
Filling: new white Masurian goose down, Class 1, 100% down, RDS
Versions: GD, WD





Matching pillows available!



HEFEL PLATINUM DOWN

HEFEL down comforters from the Platinum Down range offer a touch of extravagance. The particularly light, pure goose down filling impresses with its extremely high insulation performance and therefore also warmth retention. The particularly soft, cuddly comforter offers the best sleeping comfort. For all those for whom the best is only just good enough.

Fabric: down nanobatiste
Filling: new white Masurian goose down, Class 1, 100% down, RDS
Versions: SD, GD, WD





Matching pillows available!

HEFEL DELUXE DOWN

HEFEL DeLuxe Down comforters are the non-plus ultra. The pure goose down filling has enormous fill power, which ensures excellent insulation abilities. This is topped by a silky fabric made of TENCEL™ Luxe – a revolutionary luxury fabric from HEFEL. Delightfully supple, naturally temperature-regulating and breathable, shimmering and flowing.

Fabric: TENCEL™ Luxe down noble batiste (55% cotton/ 45% TENCEL™ Luxe)
Filling: new white Masurian goose down, Class 1, 100% down, RDS
Versions: SD, GD, WD





Matching pillows available!



HEFEL EIDERDOWN

Eiderdown is considered the most luxurious and exclusive of all filling materials in the world. The fine branching structures of eiderdown form countless small air pockets and thus provide optimal insulation properties. The limited quantities available, the painstaking process of collection and its incredible durability (it lasts for 40-50 years!) make eiderdown the most luxurious and exclusive of all filling materials in the world.

Fabric: Eiderdown: down nanobatiste (268), **Eiderdown Opulence:** 93% TENCEL™ Lyocell / 7% Cashmere fine batiste, **Eiderdown Silk:** silk noble-jacquard, Design belvedere
Filling: new pure islandic eiderdown, Class 1, 100% down
Versions: GD









HEFEL OPULENCE DOWN

A wealth of excellent characteristics become reality in HEFEL OPULENCE: in the ticking it is a symbiosis of the breathable TENCEL™ fibre with its silky sheen and the unsurpassable ability of the noble cashmere fibre to retain warmth. In the filling it is the finest goose down CUIN 850+ for fluffy comfort. It is the opulence of the precious. An expression of elegance, purity and well-being. Royal sleeping pleasure – Opulence for all the senses.

Fabric: 93/7% TENCEL™ Lyocell/Cashmere fine batiste
Filling: new white goose down, Class 1, 100% down, RDS
Version: GD



Matching pillows available!

HEFEL RETREAT DOWN

HEFEL Retreat Down combines luxury with innovative material technology. CELLIANT® viscose converts body heat into infrared energy. Filled with the finest RDS-certified goose down (800 fill power), HEFEL Retreat Down offers exceptional lightness and comforting warmth. Exclusive and made in Austria – for sleep comfort of the highest standard.

Fabric: 80% TENCEL™ Lyocell, 20% CELLIANT® viscose
Filling: new white goose down, Class 1, 100% down, RDS
Versions: SD, GD



Matching pillows available!







HEFEL TENCEL™ ROYAL

TENCEL™ Royal combines the warm, light and fluffy cosiness of a down comforter with the high breathability and moisture-regulating properties of the natural fibre TENCEL™. TENCEL™ Royal keeps the sleeping area dry and fresh and ensures warm and snug sleep.

Fabric: down batiste Soft Touch
Filling: 70% down
+ 30% TENCEL™ Lyocell
Versions: SD, GD



Matching pillows available!



HEFEL OUTLAST® PROACTIVE NEXGEN

HEFEL Outlast® Proactive NexGen brings the innovative Outlast Xelerate technology as a delicate grid pattern directly onto the in-house HEFEL down fine batiste. Up to 30% higher thermal conductivity ensures less sweating and even more efficient temperature and moisture management. The new heatspreader technology helps to transport and spread the heat away from the source. Not too hot, not too cold.

Fabric upside: down fine batiste
Fabric downside: down fine batiste with Outlast® heatspreader technology
Filling: new white goose down, Class 1, 100% down, RDS
Version: GD



Matching pillows available!





HEFEL AT THE P.O.S.

HEFEL PRODUCTS PERFECTLY PRESENTED

HEFEL supports you in communicating with your customers at the point of sale with professionally designed promotional material. With the new HEFEL product illustrations, the customer gets a quick view of the whole product range and important information about the individual articles. The clear presentation makes the HEFEL products realizable and the exceptional quality immediately appreciated. You can thus convince your customers at the point of sale.

VIDEOS

Available on the **HEFEL Youtube channel** or as a download link on request











PREMIUM CATALOGUE

Format: A4
Language: German, English, French, Italian, Dutch
Positioning: Counter, rack



FOLDER

Format: A4
Various subjects
Language: Multilingual
Positioning: Counter, rack



PRODUCT SHEET

Format: A4
Various subjects
Language: Multilingual
Positioning: Counter, rack



MILD DETERGENT

for all washable natural fibers & down especially bedding made from TENCEL™
Bottle size: 250ml
Packaging Unit: 12 bottles

P.O.S. BANNERS

Format:
500 x 1500 mm
Supplied:
On request











HEFEL CARRIER BAG

MORE THAN JUST PACKAGING

HEFEL premium bedding comes in practical carry bags. Refined, modern and high-quality, they feature an elegant grey design with a subtle “H” print and a custom-designed HEFEL zip pull. The bedding’s origin is highlighted by the “100% Made in Austria” print and a sewn-in Austrian flag.

The updated bag design features thoughtful details. The redesigned viewing window is made from fine nylon mesh. Attractively designed inserts make it easy to identify each product at the point of sale.

The carry bag material is based on viscose fibres. The bag also carries OEKO-TEX® certification.

The HEFEL carry bag is particularly practical thanks to its versatility in everyday use. It is ideal for storing duvets, pillows and seasonal home textiles. Combining attractive design with practical functionality, it remains useful around the home long after purchase.





FLYER

Format: A3
Language: Multilingual
Positioning: In the carrier bag



HANG TAG

Format: 90 x 200 mm
Language: Multilingual
Positioning: In the carrier bag and on the product











HEFEL INTERNATIONAL

IN MORE THAN 50 COUNTRIES OF THE WORLD

HEFEL is the innovator in bedding production and, time and again, sets new standards in the industry. Its continual further development of production techniques and fabric finishes has already been rewarded with numerous international prizes. The worldwide interest in its products is also reflected in its exports: in more than 50 countries of the world the sleep expert meets the special requirements of its customers with unbeatably fine fabrics and the fluffiest fillings. All around the world HEFEL makes dreams come true.



ALB, Albania
ARM, Armenia
AUS, Australia
AUT, Austria
AZE, Azerbaijan
BEL, Belgium
BRA, Brazil
BRN, Bahrain
BUL, Bulgaria
CAN, Canada
CHI, Chile
CHN, China
CRO, Croatia
CYP, Cyprus
CZE, Czech Republic
DEN, Denmark

ESP, Spain
EST, Estonia
FIN, Finland
FRA, France
GBR, Great Britain
GEO, Georgia
GER, Germany
HKG, Hong Kong
HUN, Hungary
IND, India
IRL, Ireland
ISL, Iceland
ISR Israel
ITA, Italy
JPN, Japan

KAZ, Kazakhstan
KGZ, Kyrgyzstan
KOR, Rep. of Korea (South Korea)
KSA, Saudi Arabia
LAT, Latvia
LIE, Liechtenstein
LTU, Lithuania
LUX, Luxembourg
MAR, Morocco
MEX, Mexiko
MDA, Rep. of Moldova
MKD, Macedonia
MLT, Malta
MNG, Mongolia
NED, Netherlands
NOR, Norway

NZL, New Zealand
POL, Poland
POR, Portugal
ROU, Romania
SIN, Singapore
SLO, Slovenia
SRB, Serbia
SUI, Switzerland
SVK, Slovakia
SWE, Sweden
TPE, Taiwan
TUR, Türkiye
UAE, United Arab Emirates
UKR, Ukraine
UZB Uzbekistan
USA, United States

THE MAGIC OF SLEEP.

This edition supersedes all previous HEFEL Premium catalogues · September 2026

HEFEL PREMIUM BEDDING IS AVAILABLE AT

HEFEL Textil GmbH · Schwarzach-Tobelstraße 17 · 6858 Schwarzach · Austria (Europe)
T +43 5572 503-0 · F +43 5572 503-49 · hefel.textil@hefel.com

Visit us on: www.hefel.com