

HEFEL ORGANIC COTTON CERTIFIED WORLDWIDE

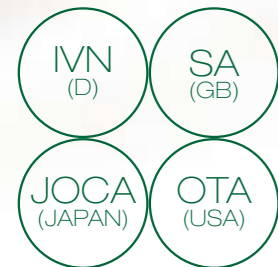
HEFEL today has the biggest ticking weaving mill in the EU and its natural bedding products are 100% produced in-house. It is thanks to this closed chain of production combined with more than 10 years' Organic ("coa") Cotton know-how that HEFEL is the market leader in the natural bedding segment. With HEFEL the entire Made in Austria production process, starting with the fabric and ending with the finished quilt, is 100% driven, controlled and certified by ecological criteria.



The entire ecological production process, from the cultivation of the cotton to the end product, has been checked and certified by a number of recognised institutions. HEFEL, the No.1 natural bedding provider, guarantees that its Organic ("coa") Cotton quilts from certified organic agriculture are the finest in the world.

HEFEL ORGANIC COTTON IS GOTS-CERTIFIED

The "Global Organic Textile Standard (GOTS)" was developed in 2006 to guarantee the organic quality of textiles, from harvesting the raw materials to the production process and from compliance with social standards to labelling, in order to provide the consumer with a trustworthy product standard. The independent and internationally established Control Union (NL) institution has certified that HEFEL Organic Cotton complies with GOTS, the standard for organic textile production (www.global-standard.org).



GOTS IS RECOGNISED WORLDWIDE

GOTS is awarded by four associations: Internationaler Verband der Naturtextil Wirtschaft (IVN) in Germany, the Soil Association (SA) in the UK, the Organic Trade Association (OTA) in the USA and the Japan Organic Cotton Association (JOCA) in Japan.

100% ORGANIC COTTON BY HEFEL

GOTS guarantees that certified products meet the highest ecological criteria and contain a minimum of 70% Organic Cotton fibres from controlled organic cultivation. HEFEL not only fully satisfies all the GOTS criteria but in addition also guarantees the use of 100% (!) Organic Cotton in its organic bedding products. As HEFEL undertakes the production of its ticking and quilts in-house the ecological cycle is 100% controlled and guaranteed from beginning to end.



Thanks to its Organic Cotton competence HEFEL has been established since 1996 as the principal supplier to all leading providers of natural bedding products in Germany, Switzerland and Austria.

THE FINEST ORGANIC QUALITY IN THE WORLD



HEFEL ORGANIC COTTON, THE WORLD-CLASS PRODUCT INNOVATION, THE NEW ORGANIC LUXURY



HEFEL THE ORGANIC COTTON PIONEER SINCE 1996

HEFEL presented the world's first ticking fabric made from Organic ("coa") Cotton at the Heimtex trade fair in Frankfurt in 1996. A world premiere that has strongly influenced the entire HEFEL natural bedding range. Backed by more than 10 years' experience HEFEL has now become the principal supplier to the leading natural bedding producers in the German-speaking countries. Market-leading competence

HEFEL ORGANIC COTTON 100% SUSTAINABILITY

Organic Cotton is defined as cotton derived from 100% certified organic agriculture ("coa"). The cotton is grown using controlled agricultural methods that comply with strict regulations and is picked by hand. Organic Cotton producers guarantee that minimum social standards are met, that wages are adequate and working conditions are socially acceptable. Pesticides and artificial fertilisers are completely avoided. The cotton is not pretreated with chlorine compounds, optical brighteners or chlorinated hydrocarbon compounds. Every stage of production, from cultivation to the finished quilt, is controlled as 100% organic.

HEFEL OC4158 THE FINEST FABRIC IN THE WORLD

HEFEL Organic Cotton 4158 (Nm 150) is the world's finest ecologically certified Organic Cotton bedding fabric. The HEFEL ticking weaving mill creates best quality bedding fabrics that are unique in the world. The cotton for HEFEL Organic products is sourced from certified organic agriculture ("coa"). HEFEL continues this process in-house, attaining new heights of perfection in its latest development, OC4158. This new premium fabric turns every quilt into an organic luxury quilt. A fabric that is wonderfully pleasant to the touch and has a particularly skin-friendly feel whilst simultaneously fulfilling all ecological criteria. Made in Austria.

HEFEL ORGANIC COTTON BEDDING RANGE



HEFEL BIO-COTTON THE 100% ORGANIC COTTON QUILT

The HEFEL Organic Cotton quilt with 100% Organic Cotton filling and 100% Organic Cotton fine satin fabric brings nature in all its purity into your bedroom and guarantees pleasurable snug and lightweight bedding.

- _ FABRIC: 100% HEFEL ORGANIC COTTON
- _ FILLING: 100% HEFEL ORGANIC COTTON
- _ QUILTING: PATTERNED QUILTING
- _ PRODUCTS: UNDERBEDDING AND QUILT



HEFEL BIO-CLIMA THE BREATHABLE ORGANIC COTTON QUILT

The HEFEL Bio Clima quilt with a 100% TENCEL® filling is particularly breathable and guarantees an ideal sleeping environment. With its 100% Organic Cotton fine satin fabric the HEFEL Bio Clima quilt promises a good night's sleep thanks to its natural temperature-regulating function.

- _ FABRIC: 100% HEFEL ORGANIC COTTON
- _ FILLING: 100% TENCEL® WITH THE ECO LABEL
- _ QUILTING: SNUG-FITTING BODYFIT QUILTING
- _ PRODUCTS: UNDERBEDDING, QUILT AND PILLOW



HEFEL BIO-WOOL THE COSY ORGANIC COTTON QUILT

The HEFEL Bio Wool quilt with its 100% pure new wool filling creates a particularly cosy sleeping environment in your bed. With its fine satin fabric made from 100% Organic Cotton the HEFEL Bio Wool quilt ensures warm, naturally fine and pleasurable sleep.

- _ FABRIC: 100% HEFEL ORGANIC COTTON
- _ FILLING: 100% HEFEL PURE NEW SHEEP'S WOOL
- _ QUILTING: SNUG-FITTING BODYFIT QUILTING
- _ PRODUCTS: QUILT AND PILLOW

